

Program Hannover Messe

NL Pavilion, hall 8 | D34

Together for a Smart and Sustainable Future

Monday 22 April: Opening NL Pavilion

12:00 – 13:00 | Pitches of NL co-exhibitors

13:45 | Re-launch NXTGEN – Smart Connected Supplier Network (SCSN)

Cooperation between Top Sector Hightech System and Materials (HTSM) and Top Sector ICT

13:55 | Opening NL Pavilion by Micky Adriaansens, Minister of Economic Affairs and Climate Policy

14:45 – 15:30 | Data spaces for Industry – Digital Product Passports as key enabling technology

Top Sector ICT and Centre of Excellence for Data Sharing and Cloud present Dutch innovative organizations supporting digital smart industry solutions

With contributions of Director-General for Business & Innovation of Ministry of Economic Affairs and Climate Policy, Director Top Sector ICT and representatives NL companies. Moderated by Director of Centre of Excellence Data Sharing and Cloud

Tuesday 23 April: The Netherlands as industrial ecosystem

10:15 – 11:00 | Hydrogen for heavy duty vehicles

Contributions by Director-General for Business & Innovation of Ministry of Economic Affairs and Climate Policy and Managing Director RAI Automotive Industry NL

11:30 – 11:45 | Importance of the Dutch National Technology Strategy

With contributions of the figureheads of Top Sector Hightech System and Materials (HTSM), Top Sector ICT and Top Sector Chemistry, Secretary General Ministry of Economic Affairs and Climate Policy and Director International Enterprise Ministry of Foreign Affairs

13:00 – 14:00 | Pitches of NL co-exhibitors

14:15 – 14:45 | The importance of cyber innovation for the energy sector – A Dutch approach

Discussion using digitalization to stimulate the energy transition with Director Dcypher, Director of Business Development Emproof and representative Top Sector Energy (tbc), led by Director Top Sector ICT

15:00 – 15:30 | How to make data work for next level Mittelstand

Discussion on the importance of using data for Dutch and German SME's (Mittelstand, Hidden Champs), crucial to our economy, to remain competitive. Contributions by CEO Schunk / President Platform Industrie 4.0, representative LNI 4.0, Ambassador Smart Industry program and CEO Respourcly

15:45 – 16:30 | Crossing the border: from startup to scaleup

Discussion on the challenges and possibilities for Dutch startups that consider expanding to Germany with Secretary General Ministry of Economic Affairs and Climate Policy, startup & scaleup Banker of Rabobank and CEO Superlight Photonics

17:00 – 19:00 | Get in touch with the Dutch – NL party

Offered by Rabobank

Wednesday 24 April: Regional cooperation

10:30 – 11:30 | The Einstein Telescope – groundbreaking for science, society and companies

Belgium, The Netherlands and NordRhein Westfalen join forces to realise the building of this cross border Big Science project. What is this huge underground observatory for gravitational waves? Why is it so important? What does it bring? And what opportunities does it offer – in particular to companies?

Opening by Secretary General of the Netherlands Ministry of Economic Affairs and Climate Policy. Followed by introductions by Maastricht University, National Institute for Subatomic Physics (Nikhef) and discussion with representatives Netherlands Ministry of Economic Affairs and Climate Policy, DEMCON, FEF Aachen GmbH and POM Limburg (other participants tbc)

12:00 – 13:00 | Guided Tour at the NL Pavilion (register via [link](#))

13:00 – 14:00 | Pitches of NL co-exhibitors

16:00 – 17:00 | Dutch-German network event Hannover Messe

Drinks offered by The Netherlands Trade & Innovate network and the regional development agencies LIOF, Innovation Quarter, BOM, HORIZON, Oost NL and GO4EXPORT

17:00 – 19:00 | Networking drinks at the NL Innovation Square (hall 17, stand A40)

Meet the Dutch startups and scaleups present in hall 17 and the international network

Thursday 25 April: Queensday

09:00 – 10:15 | Matchmaking breakfast session (hall 12, stand D15)

Joint Matchmaking Breakfast 'Building Bridges for Innovation', organized by the state of Baden-Württemberg, Canada and The Netherlands

11:00 – 12:00 | Queens in Tech: Growing diversity in industry

Discussion together with

- Fabienne Hendricks, Candidate for European Parliament (VVD), former Head of Talent at Tata Steel
- Ellen Veenemans, Operational manager at Ecoplant Sun Tracing Solar Systems
- Annika Kunze, Founder Annika Kunze Consulting, former Manager Director Germany at Zaptec

13:00 – 14:00 | Pitches of NL co-exhibitors

14:00 – 16:00 | B2B meetings (on request)

16:00 – 18:00 | B2B drinks (informal matchmaking)

Friday 26 April: Kingsday

10:00 – 13:00 | Kingsday Celebrations

12:00 – 13:00 | Guided Tour at the NL Pavilion (register via [link](#))

13:00 – 14:00 | Pitches of NL co-exhibitors

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